

WAXN-TV**WSOC-TV**Agency Name: MENTZERTodays date: 9/5/2012Advertiser Name: AMER FOR PROSP

Invoice Nbr.: _____

☐ Credit
 ☐ Debit
 ☒ Refund
 ☐ Transfer
 ☐ 325372 OSI Contract #

☐ Agency #
 ☐ Advertiser #
 ☐ Order Type
Date Aired: 9/2 & 9/3/12

Time Aired: _____

A/E Name: _____

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: _____ \$2,500.00

Net Credit/Debit: _____ \$2,125.00

REASON FOR ADJUSTMENT:

SALES

- ☐
- Agency Commission Adj.
-
- ☐
- Sales Ordering Error
-
- ☐
- Makegood Error
-
- ☐
- Rate Adjustment
-
- ☐
- Telerep Ordering Error
-
- ☐
- Telerep Makegood Error
-
- ☐
- Spots Double Ordered

OTHER

- ☐
- Carting Error
-
- ☐
- Technical Difficulty
-
- ☐
- Network Overrun
-
- ☐
- Invoice Billing Error
-
- ☐
- Computer Conv. Error
-
- ☐
- Production Billing Adj.
-
- ☐
- Internet

TRAFFIC

- ☐
- Product Conflict
-
- ☐
- Poor Rotation
-
- ☐
- Incorrect Media
-
- ☐
- Outside Time Period
-
- ☐
- Order Entry Error

EXPLANATION:

MISSED SPOTS


 Approved for Sales

 Approved for Accounting



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 325372

Schedule Dates 08/28/12-09/03/12
Advertiser Pol/Iss/Americans for Prosperity (11360)
Agency Mentzer Media Services, Inc. (3427)
Product Political - Issue (1068)
Brand 1837 AFP (134345)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name CLOYD,ELISE
Phone/Fax /
CPE 1837
Account Types National/Political
Billing Type Standard
Comments AMER FOR PROSPERITY
AMERICANS FOR PROSPERITY

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Jill Hipskind
CO-OP No
Headline # 06262103
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,882.50
Net Total \$44,667.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	29	\$52,550.00
Grand Total:	29	\$52,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/28/12-08/30/12	2	:30	7A- 8A (EST)			1		1				2	\$1,800.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
2.0	Normal Line / Spot	08/29/12-08/31/12	2	:30	12P- 1P (EST)				1	1	1			3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
3.0	Normal Line / Spot	08/29/12-08/31/12	3	:30	5:30P- 6P (EST)				1		1			2	\$1,800.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
4.0	Normal Line / Spot	08/28/12-08/31/12	3	:30	6P- 6:30P (EST)		1			1	1			3	\$2,000.00	\$6,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
5.0	Normal Line / Spot	08/28/12-08/31/12	2	:30	6:58P- 7:30P (EST)		1	1			1			3	\$2,000.00	\$6,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
6.0	Normal Line / Spot	08/28/12-08/30/12	2	:30	11:35P- 12:05A (EST)		1	1	1					3	\$1,000.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
7.0	Normal Line / Spot	09/01/12-09/01/12	2	:30	6A- 7A (EST)								1	1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
8.0	Normal Line / Spot	09/01/12-09/01/12	2	:30	7A- 8A (EST)								1	1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
9.0	Normal Line / Spot	09/01/12-09/01/12	2	:30	12P- 12:30P (EST)								1	1	\$550.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
10.0	Normal Line / Spot	09/02/12-09/02/12	2	:30	7A- 8A (EST)								1	1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
11.0	Normal Line / Spot	09/02/12-09/02/12	2	:30	12P- 12:30P (EST)								1		\$500.00		Charlotte (WSOC)	1X MAX/DAY	8/3/12
11.0.1	Preempt	09/02/12															Charlotte (WSOC)	Program Change/Exception - AMERICAN LEMANS	
12.0	Normal Line / Spot	09/02/12-09/02/12	2	:30	7P- 8P (EST)								1	1	\$5,300.00	\$5,300.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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13.0	Normal Line / Spot	09/03/12-09/03/12	2	:30	7A- 8A (EST)	1								1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
14.0	Normal Line / Spot	09/03/12-09/03/12	2	:30	12P- 1P (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
15.0	Normal Line / Spot	09/03/12-09/03/12	3	:30	5:30P- 6P (EST)	1								1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
16.0	Normal Line / Spot	09/03/12-09/03/12	3	:30	6P- 6:30P (EST)	1								1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
17.0	Normal Line / Spot	09/03/12-09/03/12	2	:30	6:58P- 7:30P (EST)	1									\$2,000.00		Charlotte (WSOC)	1X MAX/DAY	8/3/12
17.0.1	Preempt	09/03/12															Charlotte (WSOC)	Pre-empt/Spot -	
18.0	Normal Line / Spot	09/03/12-09/03/12	2	:30	11:35P- 12:05A (EST)	1								1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
19.0	Normal Line / Spot	09/03/12-09/03/12	3	:30	8P- 10P (EST)	2								2	\$6,000.00	\$12,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
20.0	Normal Line / Spot	08/31/12-08/31/12	2	:30	11:35P- 12:05A (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12

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